

The Tiger Property Estates & Management (TPEM) privacy notice provides information on how (TPEM) and any of its subsidiaries, branches or representative offices and any 3<sup>rd</sup> party providers collect, use, secure, transfer and share your information. TPEM offers the following services;

- Estate Agency selling and purchasing (freehold and leasehold)
- Property Lettings
- Property maintenance services
- Property Management
- Financial Services

# 1.

Types of Information Collected.

# 1.1.

Methods of Collection

In the general conduct of business, TPEM collects information relevant to the services

being sought across the range of services it offers (listed previously) from:

yourself or next of kin including but not exhaustive of:

- Name
- Address
- Telephone number
- E-mail address
- Residential status
- Financial details including salary, rental income or benefit income
- Bank Account details
- Passport Number
- Driving Licence Number
- National Insurance Number
- Benefit claimant reference
- Property Ownership informaiton



Such information will generally be collected directly via the use of any of our standard forms, over the internet, via email, in our branches or through a telephone conversation with you.

We may also collect personal information through our affiliates or suppliers.

In addition, you may choose to submit information directly to us via several methods,

## including:

Through TPEM and affiliates websites in response to marketing or other communications through social media by signing up for a TPEM product or service through participation in an offer, program or promotion in connection with an actual or potential business or employment relationship with us. You may also agree to third parties disclosing information about you to us that those third parties have collected. We, our service providers and partners collect certain information by using automated means, such as cookies and web beacons, when you interact with our advertisements, mobile applications, or visit our websites, pages or other digital assets. The information we collect in this manner may include: IP address, browser type, operating system, referring URLs and information on actions taken or interaction with our digital assets.

We may use third - party web analytics services on our websites and mobile apps. The analytics providers that administer these services use technologies such as cookies and web beacons to help us analyse how visitors use our websites and apps.

"Your Rights and Choices" section of this Privacy Notice specifies your ability, to opt out or limit the usage of the information collected.

### 1.2.

Purposes of Collection Generally, we will collect, use and hold your information for the purposes of:

Assessing applications for and providing TPEM products / services Conducting business, developing relationships with TPEM and affiliates Process payments / transactions including: Accounting, Authorisation, Clearing, Chargebacks, Auditing, Billing, Reconciliation, Collection, Complaints, Enquiries, Credit Checks and related dispute resolution activities Protect against and prevent fraud, unauthorised transactions, money laundering (please see below), tax evasion, claims, other liabilities and manage risk exposure and agent /franchise quality, integrity, compliance and security of business processes Create and manage any accounts, associated authentication criteria (id's and passwords) you may have with TPEM.

Provide, administer and communicate with you about TPEM products, services, offers, programs and promotions, their issuers, acquirers, retailers and partners. Compile business directories, including business contact information. Operate, monitor, evaluate and improve our products, services, websites, mobile applications, other digital assets and business.

Developing new products and services Managing communications, assess effectiveness and optimisation of advertising Functionality of our websites, mobile applications other digital assets

Evaluate your interest in employment and contact you regarding possible employment opportunities



Enforce TPEM "Terms of Use", other legal rights as may be required by applicable laws and regulations or requested by any judicial process or governmental agency having or claiming jurisdiction over TPEM or its affiliates.

Comply with industry standards and TPEM policies Anti-Money Laundering

In addition to help you with a property related service we have to comply with certain

regulations for example the "Money Laundering, Terrorist Financing and Transfer of Funds

(Information on the Payer) Regulations 2017 (referred to as "the Regulations)."TPEM and other subsidiaries are required to obtain certain information from you to comply with regulations. The information provided will only be used by TPEM

In relation to complying with the Regulations and will not be shared with any other party

outside of the companies wholly owned by TPEM unless we are required to do so

under law.

If you decide to enter in to a business relationship with TPEM or any wholly owned subsidiary to comply with certain regulations.

We will require two separate Identification documents one primary and one secondary document even if it appears on both lists. The information may be required at various stages of the process depending whether you are:

Purchasing / Selling / Renting

### **Primary documents**

Proof of ID

Valid Passport

Valid full UK photo driving licence

Valid full UK Driving licence (Non photo, paper) issued before 1998

Valid EU/EEA/Switzerland photo driving licence.

Valid EU/EEA/Switzerland national Identity Card.

Valid UK Armed Forces ID Card.

Valid UK Biometric Residence Permit (copy of both sides.)

Valid Blue disabled drivers pass. (With photo)

Valid Freedom Pass

Valid Local Authority Bus pass.



Department for Works & Pensions letter confirming pension details

Including National Insurance Number dated within the last 12 months.

# Secondary documents

Proof of residence (home.)

Valid full UK photo driving licence

Valid full UK Driving licence (Non photo, paper) issued before 1998

Local authority council tax bill (dated within the last 12 months).

UK Bank / Building societies statements/bills showing activity, dated within the last six months. Including account number and sort code. (Internet printed acceptable.)

UK mortgage statement (dated within the last 12 months.) (Internet printed acceptable.)

Utility bill dated within the last 6 months including Electricity bill (with MPAN number), Landline, Gas, Satellite TV, Water. (Internet printed acceptable.) (Not mobile phone bills.)

Her Majesty's Revenue and Customs (HMRC) Inland Revenue (IR) Coding / assessment / statement (dated within the last 12 months) with National Insurance number.

Department for Works & Pensions letter confirming pension details and NI Number. (Dated within the last 12 months).

We reserve the right to employ third party electronic verification for the purpose of verifying identity. This search will not affect your credit rating

1.3.

Lawful basis of processing TPEM processes your information under the following

Performance of a contract: where you enter into a contract with TPEM and we need to process your information as part of this contract Legitimate interests: some information is processed by TPEM as part of its legitimate interests which include: Fraud, risk assessment, due diligence, network and information security, suppressions and managing opting out of communications , profiling , direct marketing, monitoring, web analytics, cloud storage, acquisitions, updating customer details, lettings, sales, financial services and other core products and service provided by the data controller Public interest: some information is processed in accordance public interest such as relocations Consent : where we process information under consent we will seek you clear and unambiguous consent prior to processing your data

2. Information We Share We do not sell or otherwise disclose personal information we collect about you, except as described in this Privacy Notice or as indicated via the consent process at the time the data is collected.



We share the information we collect with, but not limited to:

Landlords and landlord associates and sub processors

Vetted affiliates and partners Financial Institutions / Insurance Companies for business facilitation to provide required services, such as mortgages, insurance cover etc.

Formally contracted service providers to perform services on our behalf:

Hosting Datacentres, Infrastructure, Applications (Development / Support), Cloud Services, helpdesk, Call Centres etc. We contractually require these service providers to safeguard the privacy and security of personal information they process on our behalf and authorise them to use or disclose the information only as necessary to perform services on our behalf or comply with legal requirements

Councils, health and care providers

### Other Law firms

Credit agencies, Land Registry Office, Her Majesty's Revenue and Customs (HMRC), Financial Conduct Authority (FCA) and other relevant regulatory bodies. Additionally we may share information about you, if required legally, to prevent harm or financial / reputation loss, for investigation of suspected or actual fraudulent or illegal activities. Perspective employers requesting references via your written consent. On websites, features can be accessed where we partner with other entities that are not affiliated with TPEM. These include social networking, geo-location tools etc are operated by third parties (indicated appropriately) who may use or share personal information in accordance with their own privacy policies. It is recommended that you review the third parties' privacy policies if you use the relevant features. TPEM reserve the right to transfer your information in the event of a sale or transfer (wholly or partially) of our business or assets, with reasonable efforts for the acquirer protect / use your information consistent with our Global Privacy Notice.

You can exercise your rights to contact the acquiring entity with questions concerning the protection and processing of your information.

# 2.1

How long do we keep information for? We will keep information for a reasonable amount of time in order to perform the purposes listed above. We only keep your information for as long as necessary. We generally keep personal information for 7 years after last contact with you. However TPEM reserves the right to keep information for longer if we feel that this is in the legitimate interests of TPEM.



#### 2.3

# Profiling

For the purposes of business conduct, enhancement, identification of fraud, money laundering and other potential un-authorised activities, TPEM engages profiling activities via direct use or anonymisation of sensitive personal information.

## 2.3.1

Direct Profiling Direct profiling is engaged for the fair and lawful purposes, to provide TPEM

the ability to enforce TPEM "Terms of Agency", legal reporting as may be required by applicable laws, regulations, policies / standards or requested by any judicial process or governmental agency having or claiming jurisdiction over TPEM or its affiliates; including, but not limited to:

Benchmarking employees: appraisals, performance, bonus payments, disciplinary actions, improvement plans, promotions and awards.

Background checks for existing and new employees, clients, business partners, affiliates

Financial Viability analysis / reports

Business partner / client portfolio position, performance, risk positions

Anti-money laundering

Tax reporting

Credit defaulting / exposure

2.3.2

**Indirect Profiling** 

Indirect profiling via anonymisation of personal information is also used for preparing and furnishing aggregated data reports showing anonymised information, including, but not limited to, the following:

Compilations, analyses, analytical and predictive models and rules, and other

Aggregated reports for the purpose of advising our partners / affiliates and servicing institutions, retailers and other customers regarding past and potential future patterns of service usage, spending, fraud, and other insights that may be extracted from this data.

Compiling and communicating promotional and marketing information about products and services that TPEM, affiliates and other organisations that we have affiliations with have and that may be of interest to you.

Conducting market research

Facilitating our internal business operations, including the fulfilment of any legal requirements



#### 2.4

Your Rights and Choices Your rights regarding the sensitive / personal information we maintain about you enable you to exercise choices about what personal information we collect from you, how we use that information, and how we communicate with you.

2.5

Access and Correction

You may have the right to:

Obtain confirmation that we hold personal information about you request access to and receive information about the personal information we maintain about you receive copies of the personal information we maintain about you The right to access personal information may be limited in some circumstances by local law requirements.

To exercise these rights, please contact us as set forth below.

#### 2.6

Update and correct inaccuracies in your personal information If you feel that the information we hold about you in incorrect or inaccurate you can contact us outlining the information you feel is incorrect of inaccurate If we refuse to correct your personal information, we will provide you with a written notice that sets out the reasons for our refusal (unless it would be unreasonable to provide those reasons) and provide you with a statement regarding the mechanisms available to you to make a complaint. We will provide you with access to information we hold about you:

### 2.7

Object to the processing of your personal information If you would like to object to any processing of your information by TPEM you can contact us outlining what processing of information you would like to object to.

#### 2.8

Have the information blocked, anonymised or deleted if you would like TPEM to delete, block or anonymise information we hold about you, you can contact us outlining what information you would like deleted, blocked or anonymised. To update your preferences, ask us to remove your information from our mailing lists or submit a request to access, update, correct or delete your personal information, please contact us as specified in the "How To Contact Us" section below.

#### 2.9

Opting out of processing You can opt out collection of personal information by automated means e.g. when visiting our website or visit third - party websites and interact with our adverts, by using the Cookie Consent tool displayed in the website (the browser you use may provide options on how to opt out of receiving certain type s of cookies). However without cookies you may not be able to use all of the website features and/or online services.



TPEM operate a cookie policy. Some of our service providers and partners may collect information about your online activities over time and across third-party websites to customise and target our adverts. You can at any time tell us not to send you marketing communications by e-mail

### privacy@tigerestates.co.uk

Unsubscribing via the "unsubscribe link" within the marketing e-mails you receive from us, or contacting TPEM as indicated below.

#### 2.10

Withdrawal of consent If we obtain your information by consent you have the right to withdraw any consent you previously provided to us. If we process your information under legitimate interest you can object at any time on legitimate grounds, to the processing of your personal information.

TPEM will apply your preferences going forward. Doing so will mean that you cannot take advantage of certain TPEM and affiliate products, services and promotions. The right to consent removal may be limited in some circumstances by local law requirements and you will be informed appropriately.

3

How to Contact Us / Complaints and Feedback

If you: make a complaint about a breach of your personal information, applicable privacy laws /

principles or a concern about TPEM privacy practices would like access and/or update information or preferences you provided to us, You also may e-mail us at:

privacy@tigerestates.co.uk

Or

write to us at:

**Craig Webster** 

**Managing Director** 

**Tiger Sales & Lettings** 

Tiger House, 11-13 Whitegate Drive,

Blackpool

Lancashire

FY3 9AA